

DOUGLAS ARTHUR MILSOM

(949) 859-1820

www.douglasarthur.com da@douglasarthur.com

SUMMARY

Creative, hands-on, Art Director with expertise in Photoshop, Illustrator, Quark, and Flash. Strengths include conceptual design, traditional and digital illustration, photography and photo manipulation.

PROFESSIONAL EXPERIENCE

DOUGLASARTHUR.com, Lake Forest, CA **2001-2003**
Creative Consultant

Freelance and In-house Design for many clients such as Kingston Technology, Behr Paint, AOLmobile and Vitesse Semiconductor. Client base has mainly been focused on Flash development for kiosks, interactive web design and tradeshow presentation.

XDRIVE TECHNOLOGIES, INC., Santa Monica, CA **1999-2001**
Art Director

Designed and implemented initial branding; including logo, collateral and web presence. Developed and managed Creative team. Maintained a wide scope of creative projects for internal and external marketing.

- Branded corporate website resulting in over 300% new sign-ups a day.
- Designed co-branded “skip the download” feature on Cnet’s download.com, increasing audience to 10 million a month.
- Enhanced existing sales presentations using multimedia tools such as Flash.
- Transformed static tradeshow presentations to include multimedia kiosks and self running product demos.
- Produced all graphical elements for college club bus tour reaching over 50 colleges throughout the United States. generating over 500,000 new sign-ups.
- Designed and implemented logo standards manual.

THIRTY2DEGREES, Irvine, CA **1998-2000**
Owner/Consulting Art Director

Managed three major accounts including numerous projects for various companies. Established identity, web presence, self-promotion and office space. Responsible for client graphical needs and six contracted employees.

- Developed corporate identity including; logo, press kits, web presence, corporate collateral, tradeshow artwork and office signage for clients such as PacketVideo, Xdrive and WWW.com

Others include: Throttle.net, Epoch Internet, Scootlight and TouchCredit.

**EPOCH INTERNET, Costa Mesa, CA
Graphic Designer**

1997-1999

Responsible for external client needs as well as internal client needs.

- Enhanced customer relations by focusing on clients needs.
- Worked with clients to help establish a language to communicate the client's needs and goals.
- Administered advanced workshops in PhotoShop and Illustrator to employees.
- Provided internal photography for corporate website and various direct mail pieces.

EDUCATION

WASHINGTON STATE UNIVERSITY
Bachelor of Fine Art, Digital Imaging and Illustration
Minor in Art History

1997

PROFESSIONAL DEVELOPMENT

Thunder Lizard
Photoshop 5.0 and Illustrator 8 conference

1998

Thunder Lizard
Photoshop 6.0 and Illustrator 9 conference

2001

INTERESTS

Digital art, illustration, design and photography. Fortunate to have a darkroom where I process and develop my own photography. Majority of time is spent in my darkroom, viewing traditional art as well as working on my own artwork.